



WE CARE

• VOLUME V • ISSUE 4 • JANUARY - MARCH 2014

Next

TCSR Round Up



Coral Reef Conservation Project, Mithapur

The TCL entry on the long distance "Acropora" coral transplantation program – Lakshdweep to Mithapur - was awarded at the Regional Finals of Tata Innovista 2014 competition organised by the Tata Network Forum at Mumbai on 13th March 2014.

[Read more](#) ▶▶▶



Improving quality of life

This year's Republic Day was very special for Baradiya village Pani Samitti of Okhamandal. For the first time in TCSR history, the Pani Samiti formed to look after the drinking water initiative got an award for the best Pani

My Opinion

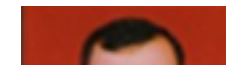


Pooran Chandra Pandey
Executive Director,
UN Global Compact
Network India

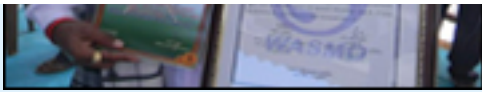
Introduction to "UN Global Compact-Accenture CEO Study on Sustainability: Insights from CEOs in the Global Compact Network India"

[Read more](#) ▶▶▶

TCSR Partner's View



Dr. Pradeep Kumar



Samitti of Dwarka District. The award was given by the MLA of Khambhaiya and Collector of Dwarka.

[Read more >>>](#)



Gangwar
District Co-Ordinator ,
(Girls Education), Sarv
Siksha Abhiyan,

Sambhal

SSA (SARVE SIKSHA ABHIYAN) was established in 2005 by Government of India, for the entire country. It is a flagship programme of Government of India aiming to achieve Universalization of Elementary Education (UEE) in a time bound manner,

[Read more >>>](#)



Empowerment

This year too, the International women's day at Mithapur was celebrated with the same fervour. Close to hundred women members of SHG participated in the daylong event. The theme chosen for this year was "Inspiring women for change".

[Read more >>>](#)

For further information : Alka Talwar at atalwar@tatachemicals.com or Poonam Sachdev at psachdev@tatachemicals.com

Next

TCSR Round Up

Sustainable resource base

Nature conservation Program

Coral Reef Conservation Project, Mithapur

The TCL entry on the long distance "Acropora" coral transplantation program – Lakshdweep to Mithapur - was awarded at the Regional Finals of Tata Innovista 2014 competition organised by the Tata Network Forum at Mumbai on 13th March 2014. Further, it has also been selected for the Tata Innovista 2014 Finals to be held at Mumbai on 23-24th April 2014. This is a prestigious recognition of TCL's efforts towards conservation of corals and associated marine biodiversity at Mithapur.





Coral reef poster

Work on monitoring of the biological parameters and the marine biodiversity at the Mithapur reef continued during the reporting period. Coral spawning slicks were observed and matured (ready to spawn) corals were identified at the Mithapur reef in January. This has been unusual as the coral spawning season was earlier identified to be in May. New coral recruitment - brain coral polyps were observed at five sites on the Mithapur reef.

A "TOT workshop" on Model ECO School project was organised for employee volunteers on 24th January 2014. A total of 64 volunteers, including employees and their family members attended the same. The aim of the Model ECO School project is to create awareness on sustainability amongst the more than 5,000 students and teachers of the 25 ECO club schools in and around Mithapur. The project activities focuses on energy and water conservation, improvement in flora and fauna biodiversity in and around the school campus, maintenance of village biodiversity records, and management of solid waste generated in the school.

A total of 9 biodiversity awareness programs and exhibitions on local biodiversity were organised at ECO Club schools in and around Mithapur and at the SNTD Education Centre, Surajkaradi, under the National Environmental Awareness Campaign. Funds for these programs were received from the Ministry of Environment & Forest, Govt. of India, under the NEAC Small Grants Scheme. More than 1,500 students, teachers and ladies were covered under these programs.



Spawning of corals

As a part of the artificial reef creation attempt, limestone boulders were placed at 10 different spots on the reef in April 2013. Broken and upturned coral pieces were collected from the reef and arranged on these boulders. It was observed in January 2014 that the corals placed on the limestone boulders have got firmly attached and started to grow. This successful attempt of transplantation of indigenous corals on artificial reef substrate will help us in promotion of new coral growth and rehabilitation of the sparsely populated zones of the Mithapur reef.



Intern Forest Officers' visit

A batch of 24 Intern Officers from the Wildlife Institute of India, Dehradun, visited Mithapur on 20th February 2014. A presentation on the various on-going Nature conservation projects under the "Dharti Ko Aarpan" program was arranged for the visiting officers which also included interns from Bangladesh. This was followed by a visit to the Biodiversity Reserve plantation site where the delegation was appraised of the ex-situ efforts made by TCL for the conservation of the indigenous flora of the Okhamandal region.



Spawning of corals

Save the Whale Shark Project

14 Whale Sharks were rescued under the Self-documentation Scheme (SDS) during the period January – March 2014. A total of 420 Whale Sharks have been rescued till date with 101 being under the Self-documentation scheme.

An attempt was made for deployment of a satellite transmitter on a 36 feet long male whale shark near Sutrapada coast on 3rd January '14. However, this did not succeed as the transmitter, which had been bolted onto the fin of the Whale Shark got entangled in the fishing net during the release and broke free.



Biodiversity Reserve Plantation Project

Mr. R. Gopalakrishnan, Vice Chairman, Tata Chemicals Ltd. (TCL) visited the Biodiversity Reserve Plantation site along with Mr. R. Mukundan, Managing Director, and other senior officers of TCL on 3rd March 2014. An exhibition on the importance of the project and the efforts made for conservation of the indigenous flora at Mithapur was organised at site. Interaction with the employee volunteers and students involved in the ECO Club and other Nature conservation initiatives as also a tree plantation program was arranged for the visiting dignitaries.

Meetings were organised with the fishing community members at Dhamlej port for formation of the "Vhali Na Mirto" (Friends of Whale Shark) Club. This is to further strengthen the participation of the fishing community in Whale Shark conservation activities as also for conservation of other marine species in the region.

Presentation on Whale Shark Conservation program was made to the students attending the Nature education camp at Khadiya in January '14 at the behest of the Deputy Conservator of Forest, Junagadh. A total of 250 students participated in this camp.



ECO Clubs Program

A wide spectrum of activities were organised under the ECO Clubs program during the reporting period. Tree plantations were organised at Krishnanagar and Arambda schools. An overnight



Mangroves Plantation Project

Mangroves are an important component of the coastal marine ecology and they help sustain a wide spectrum of marine creatures and waterfowl. Work on removal of "Entromorpha" algae at the Rukshmani Creek plantation site continued. A total of 28,000 saplings of the "Avicennia marina" mangrove species were planted during the reporting period.

Marine Turtle Monitoring

Work on monitoring of marine turtle nesting and mortality at six sites along the Okhamandal west coast continued during the reporting period. Nesting of turtles was reported along the Okhamadhi coast, Mithapur, Kala Tul and Sagar dam beaches. A

camp for the Scouts & Guides team from DAV High School was organised at Sagardam beach, Mithapur. Support was extended to ANALA, an Ahmedabad based NGO, for conducting Nature education program at Mithapur. A total of 550 students and 25 teachers from 8 different schools participated in 10 batches.



Marine life education camps were organised in partnership with the Marine National Park Dept. at Poshitra village. A total of 212 students and teachers from the Nutan Bal Sikshan School, Mithapur, participated in 3 batches. A special batch was also organised for the SNTD students of the Mithapur centre. The participants were introduced to the local marine bio diversity and they had the opportunity to observe some fascinating marinelife including the corals, sea anemones, puffer fish, starfish, cuttlefish, jelly fish, the sea-hare, mangroves and waterfowl. A visit to the marine life museum at Bhadu beach was also organised for the

total of 4 dead Green Turtles – 2 at Shivrajpur beach and one each at Mithapur and Sagar dam beaches – were recorded.



participants.

For further information : Alka Talwar at atalwar@tatachemicals.com or Poonam Sachdev at psachdev@tatachemicals.com

[Previous](#) | [Next](#)

TCSR Round Up

Farm based sustainable livelihood program

Agriculture development program:

As part of the capacity building program for the farmers at Mithapur, one day long workshop was held in collaboration with India Coordinate research project, Junagadh. Importance of efficient use of water and water management in farming with its effect on coastal area and improving the productivity of land was discussed during the workshop. 250 farmers, both male and female participated from 38 villages of Okhamandal. The research engineer's from Agriculture Engg. College, Junagadh also explained the use of plastic in mulching and provided solutions to their queries related to water, land and crop production. They suggested different types of crops and seeds which can be grown easily in the saline land. For the sloppy land, they suggested to build farm pond under govt. scheme so that they could grow crops in winters too. The workshop was followed by the sample testing of their land. The result of the testing would help farmers to determine the quantity of gypsum or

Non Farm based sustainable livelihood program

Skill development trainings

At Haldia, 125 youth have successfully completed skill development training in five trades viz mobile repairing, electrical repair and fittings, computer hardware, repair of AC/ Refrigerator and Repair of Two- Wheeler Motor Bikes. These trainings were done in partnership with Jan Shikshan Sansthan and Webcon Consulting (India) Ltd. 25 trainees of Two Wheeler Repairing have been provided with tool kits to start their own small enterprises.



organic fertilizer to be put to make their land fertile.

Animal Husbandry program

After holding four animal husbandry camps in the last quarter, Haldia in collaboration with Haldia Block Animal Husbandry department initiated cattle breed improvement program at Sutahata block. It plans to financially support the villagers interested in Artificial Insemination (AI) treatment for their cattle.

In Okhamandal area too, to improve the breed of the cattle, 5 hybrid gir oxen were purchased from Junagadh for Bhimrana, Varvala, Gorinja, Vasai and Samlasar gaushalas. This would help villagers as there would be an increase in the milk production from 5 liter to approx. 17 liters per day.



Animal Husbandry Camp



At Babrala, 60 days vocational training for the girl's students of Kasturba schools, district Sambhal got over this quarter. 150 girls were trained in trades like tailoring, beautician, incense sticks/ cone production, bandhage (Tie & Dye) and nursery production. Around 20% of the girls in these schools are from AA community (SC/ST background). This program was facilitated as part of the Central Government sponsored scheme (Implemented through Govt. of U.P.) under Sarv Siksha Abhiyan. It has not only helped in enhancing the skills of young girls but has also helped them move one step closer to their empowerment.

Rural Entrepreneurship Development Program (REDP)

Development commissioner (DC) handicraft supported training of 200 SHG women members who are part of the seven clusters formed at Mithapur. The production in all the seven clusters has improved and so has the sales. Recently, the Sapatrangi Bandhani cluster participated in 15 days long International Surajkund Mela at Faridabad, Haryana and sold material worth Rs. 83,000. The jute cluster got the order of 70 jute bags from ESSAR and 30 jute Tiffin bags from TCL. Apart from this, sales at ESSAR-Jamnagar and at Garvi, Ahmedabad were also held to boost the sales of cluster products.

Entrepreneurship development training was held for 30 women engaged in the Rexene cluster. The other trainings imparted as part of the capacity building program were Tejasvini training, where 25 women from the Rexene cluster participated. For federation committee members, leadership development training was given to 25 women.

For further information : Alka Talwar at atalwar@tatachemicals.com or Poonam Sachdev at psachdev@tatachemicals.com

[Previous](#) | [Next](#)

TCSR Round Up

Improving quality of life

Drinking Water Initiative - Best Pani Samitti Award to Baradiya Village

This year's Republic Day was very special for Baradiya village Pani Samitti of Okhamandal. For the first time in TCSR history, the Pani Samiti formed to look after the drinking water initiative got an award for the best Pani Samitti of Dwarka District. The award was given by the MLA of Khambhaiya and Collector of Dwarka. Under the drinking water project, TCSR in partnership with WASMO has provided drinking water to 21 villages of Okhamandal at their door step and has covered 98% of population. 2700 household and 14000 people have been benefitted through this project.



Medicine distribution to anemic women



Health

The blood donation camp was organised with the Fortis Hospital, Moradabad. The camp was organised at TCL Health centre, Babrala. 33 people who donated their blood were employees, their spouses, their children and few from the local community.

An eye camp was also organized at Babrala with the support of Gandhi eye Hospital, Aligarh. Out of the 1100 people covered during the camp, 141 patients were identified with cataract and were operated at the hospital. The village health and sanitation committee members actively volunteered for medicine distribution, crowd management, counselling of patient, support to the patient, food distribution etc.

Three eye camps with the support of medical team of eye hospital were also organised at Mithapur. Out of the 450 people covered

Education

A one day training workshop was organised at Mithapur for 42 school Principals and teachers of Okhamandal with the support of TDO Dwarka, Taluka Education Dept. and DPO Jamnagar. Cluster Resource coordinator (CRC) and Block Resource coordinators (BRC) of Dwarka Taluka were also present for the same. Faculty from Swadeep Shikshan vikas sanstha, Ahmedabad conducted the workshop. The main agenda of the workshop was to understand the ways to improve the quality of education so that the learning level of children is improved. Innovative methods of teaching were shared during the workshop.



Education training workshop

Another workshop in collaboration with America India Foundation was also organised at Mithapur for the education field team, School Management Committees (SMC) members, School Heads and

during the camps, 185 people were identified with vision problem. They were provided with spectacle and medicine. 45 people were identified with cataract and were operated at the eye hospital.

Student Health Camps is one of the special initiatives of Babrala under its Affirmative Action program. To meet the immediate health care needs of the Primary School students living in the remote rural areas, TCSRDR organized extensive health camps across the 3 villages of Bahjoi and Gunnour Tehsil offering comprehensive health services – curative, preventive, promotive and referral. A student health card was also made for each and every child so that their health status could be monitored at the regular intervals.

At Haldia, two anaemia camps were arranged for women of Guaberia village and Manirampur. Out of the 200 women, 45 were found to be anaemic. During the camp, Dr Durgesh Chakraborty, Head, Occupational Health made them aware of the causes and effects of anaemia and the precautions to be taken for preventing its reoccurrence.

Under the Mother and Child project at Haldia, TCSRDR in collaboration with Child in Need Institute imparted training on effective communication skills to 181 ICDS workers of Sutahata block. Tata Swach Water Purifiers were also given to these 181 centres so that they can provide safe drinking water to the children coming to these centres.

teachers.

Faculty from Aspire started the two days training with sharing of the feedback of the field visit made to the various government schools of Okhamandal. They shared that the learning level of the children was not up to the standard level. They discussed the role of SMCs to improve the quality of education under the Sarv Shiksha Abhiyan. With some changes in the methods of teaching and active monitoring of the school performance by the SMCs, lots could be achieved to improve the education status of the district.

Like every year, 170 scholarships were given to the deserving salt worker children under the Desh Ko Arpan Program at Mithapur. The students of 8th, 9th & 10th were given Rs. 4000 each, the class 11th and 12th students got Rs 6000 each while the degree course students got Rs.15000 each.

Infrastructure Development Support

Under the Affirmative Action program at Haldia, infrastructure support was provided to both the primary as well as secondary school. At the primary school, desks and benches were provided for around 20 children who earlier use to be sitting on the ground. At the high secondary school apart from providing the desks, benches, windows and doors were constructed for the higher secondary extension classes.

For further information : Alka Talwar at atalwar@tatachemicals.com or Poonam Sachdev at psachdev@tatachemicals.com

[Previous](#) | [Next](#)

TCSR Round Up

Empowerment

International Women Day Celebration at Mithapur

This year too, the International women's day at Mithapur was celebrated with the same fervour. Close



Tata Volunteering Program "Tata Engage"

This month all the three sites including the TCL offices-Mumbai, Noida, Pune and Ahemdabad participated in the Tata volunteering week celebration "Tata Engage". The details of the same are enclosed below:



to hundred women members of SHG participated in the daylong event. The theme chosen for this year was **"Inspiring women for change"**. The theme was brought to life through dance, drama and song. The seventeen year journey of SHG was enliven through presentation. Along with the senior officials of Tata Chemicals, the partners supporting the SHG, the Director of NABARD, Ahmedabad and DDM NABARD, Jamnagar were also present for the event. A book on the success stories of SHG members "Ek Anokhi Prerna" was also launched. The event ended with the tree plantation at KGVB school and Okhamandal Seva Trust.

Affirmative Action

At Haldia, 30 new households were provided support to start poultry farms. Those who are selected are all landless and it is envisaged that this activity would help in increasing their family income.

Place Tata Volunteering Week Initiative

Mithapur- Gujarat	Bal Utsav with 250 school children from 26 villages around Mithapur.
Haldia - West Bengal	Awareness session on malnutrition with the mothers of children coming to ICDS (Aganwadi center) along with the cultural activities is being planned at the ICDS centers of Asadtalia Panchayat (Sutahata block). Awareness sessions on malnutrition with women from
Babrara- UP	11 villages around Babrara facility along with sanitation drive.
Pune, Innovation center	Awareness sessions on personal hygiene in the Adivasi school at Ambedvet village, Pirangut, Pune Awareness session with women on safe drinking water along with cultural activity at Agray colony
Mumbai	



Poultry farming

Mumbai water along with cultural activity at Aarey colony, Mumbai with the NGO- We will Help (WWH)
Noida Awareness sessions on personal hygiene with children from the NGO-Social and Development Research & Action Group (SADRAG) along with sports competition at Nithari village, Noida
Session to increase awareness about old age homes Ahmedabad and the growing need for them at Van Prasth Seva Samaj, Jivan Sandhya, Ahemdabad.

For further information : Alka Talwar at atalwar@tatachemicals.com or Poonam Sachdev at psachdev@tatachemicals.com

[Previous](#) | [Next](#)

TCSR Round Up

Transformational Leadership: Ways to Sustainability and Success



Pooran Chandra Pandey
Executive Director,
UN Global Compact Network India

Introduction to “UN Global Compact-Accenture CEO Study on Sustainability: Insights from CEOs in the Global Compact Network India”

Transformational leaders are companies regarded as sustainability leaders that are also outperforming their industry peers on traditional business metrics; these companies may be finding ways to monetize sustainability and link action directly with a quantifiable business case, turning sustainability to competitive advantage through potentially transformational new approaches.

than in China as factors to drive sustainability. In China, consumer demand is seen as an important driver to sustainability, and consumers and employees figure as major stakeholders. However, 100 percent of Chinese and 94 percent of Indian business leaders agree that sustainability issues are important to the future success of businesses.

Though both are part of Asia’s fastest-growing economies, India and China have mixed responses to sustainability. The two Asian giants are different from social, cultural and governance points of view, and that seems to play a major role in how sustainability is taking shape in business scenarios in respective nations.

The India report also presents solutions to deal with sustainability challenges. It emphasizes that 'Transformational Leaders' have the ability to deal with global challenges on sustainability. The report highlights the ability of 'Transformational Leaders' in sustainability to combine market-leading financial performance with sustainability leadership. It presents approaches to sustainability for

Among sustainability leaders- those companies achieving superior business performances and impact on sustainability challenges- there is a beginning of collaborative, systems approach to sustainability, focused on value creation and the impact of business can make.

The 'UN Global Compact–Accenture CEO Study on Sustainability 2013: Architects of a Better World', released during the Leaders Summit 2013 by the United Nations Secretary General H.E. Ban Ki-moon, draws heavily from this concept of transformation leaders and suggests that in the future these companies would assume leadership role in sustainability. The report is based on the analysis of responses, highlights several observations from 1000 top executives from 27 industries across 103 countries that gives an indication of the leadership beliefs, attributes and behaviors that are shaping those companies able to drive business value through sustainability. The report also incorporates perceptions of 10 CEOs from India.

The significant contributions by the Indian Leaders in the Global report prompted the formulation of the first ever country specific report in the history of UNGC – Accenture CEO study on Sustainability. The report demonstrates the commitment by the Indian Business Leaders to look beyond the traditional concepts in business and forge new systems that establish new business architecture based on sustainability.

Leading by Examples: Global vs. Local

Put together by Global Compact Network India and Accenture the India report, "UN Global Compact – Accenture CEO Study on

sustainability leadership. It reveals approaches to sustainability by Transformational Leaders.

How can Transformational Leaders Lead the Future?

Indications from the study also suggest that Transformational Leaders are more likely to:

Regard environmental and social issues as important to the success of their business:

Leading CEOs are more likely to prioritize issues such as climate change and water security, to which they attach greater importance than any other sector. Globally "growth and employment" has become the critical issue for the majority of CEOs when considering the importance of sustainability to their business but CEOs of transformational companies are able to go above and beyond.

Reject traditional perceptions of sustainability as philanthropy:

CEOs in the "transformational" segment believe that sustainability is not just primarily an opportunity to give back to local communities through charitable activities. They see sustainability as an opportunity for growth and innovation.

Engage investors on sustainability:

Majority of transformational CEOs see investor interest as an incentive to invest in sustainability, and believe that their company's share price already includes value directly attributable to sustainability initiatives.

Sustainability 2013: Insights from CEOs in the Global Compact Network India”, examines in greater detail the forces shaping companies’ approach to sustainability in India, the motivations influencing business leaders and the potential for transformation for a fast growing economy like India.

The India report is based on interviews and inputs from a range of CEOs of leading Indian corporations across sectors and draws comparison with the global CEO study on sustainability conducted by the UNGC and Accenture in 2013, the largest ever survey conducted with more than global 1,000 CEOs. For the India report, the Accenture and UN team gathered the views of 32 prominent Indian CEOs and Global Compact members across sectors.

The report highlights that two-thirds of CEOs of Indian companies believe that sustainability is very important to the future success of their business, but less than half (44 percent) think business is making sufficient efforts to address global sustainability challenges.

The report stresses that for the Indian CEOs the community assumes great importance in driving business response on sustainability. Highlighting this difference between the India CEOs and their counterparts elsewhere, the report suggests that 63 percent of the respondents to the India survey believe that in the next few years communities will have the greatest impact on the way businesses will manage societal expectations, as against the 28 percent of CEOs globally. The report also reveals that only 16 percent of the CEO sample in India says consumer demand is motivating them to take action on sustainability, versus the global average of 47 percent.

sustainability initiatives.

Believe in the transformational potential of partnerships with NGOs and others:

CEOs of transformational companies believe that cross-sector partnerships will be instrumental in enabling their company to deliver positive social and environmental outcomes; they also look at NGOs as one of their most important stakeholders.

Measure and reward sustainability in employee performance assessments and remuneration:

CEOs of companies driving performance through sustainability share a strong belief that these priorities should be reflected through the performance and remuneration mechanisms of their employees. They believe sustainability should be integrated into these discussions.

7 Steps in Sustainability Redemption

Finally, 7 key steps are highlighted that are enabling these transformational leaders to achieve both value creation for their companies and impact on global challenges.

1. Realism & context: Understanding and appreciation of the scale of global sustainability challenges—and the opportunities they present.

2. Growth & differentiation: Sustainability as an opportunity to stand out with consumers and customers; to access new market segments with new products and services; and to grow into new

The report emphasizes that, in response to the challenges businesses are facing in addressing sustainability issues, 97 percent of the Indian CEOs sample say that an increase in efforts by governments and policymakers to provide an enabling environment for the private sector will be integral to advancing sustainability.

Indian CEOs personal belief and conviction aligns more strongly about what they are doing and the effectiveness of it. Around 44 percent of the Indian business leaders surveyed believe that business as a whole is making sufficient efforts to address global sustainability challenges, higher than the global average by 11 percent.

Other key findings of the survey include:

- Sustainability is firmly on the CEOs agenda, but many are struggling to make the business case for action.
- Local communities and government are driving action on sustainability.
- CEOs identify challenges to accelerating progress on sustainability, within their organizations and beyond.
- Sustainability initiatives in India are currently centered on community projects, energy and reporting.
- As of now, Indian companies have evolved from a philanthropic approach, and their priorities reflect the lens of proximity—focusing on immediate concerns. Going forward,

segments with new products and services; and to grow into new markets.

3. Value & performance: Measurement, monitoring and management of sustainability metrics; quantification of business value; and tracking of impact on sustainability outcomes.

4. Technology & innovation: Investing in technology and business model transformation led solutions to sustainability challenges; generating competitive advantage through new technologies and innovation.

5. Partnerships & collaboration: Partnerships within and across industries and sectors to find new solutions for sustainability.

6. Engagement & dialogue: Listening to and understanding the needs and wants of all stakeholders; establishing constructive two-way dialogues to negotiate the role of business in sustainability.

7. Advocacy & leadership: Leadership in developing new systems and shaping the business contribution to global challenges; willingness to advocate for policy and market incentives that change the game.

In Summary

It is now a common understanding that issue of sustainability across spectrum and constituencies has come to stay needing robust collaboration and partnership among businesses, governments and civil society organizations for them to scale up the initiatives and wire it up in a manner that collaboration and partnership give way to winning scenarios in post 2015 global

these companies are expected to move to a more integrated sustainability agenda.

India and China: How they Compare and Contrast?

The India report, while taking account of the responses from Indian CEOs also analyses the responses from Chinese CEOs. The comparison suggests that while Chinese CEOs (67 percent responded positively) are more optimists about their country's economic climate to deal with global sustainability challenges, the Indian CEOs (22 percent responded positively) takes a cautious note on the same. Similarly, in India, personal motivation of CEOs and involvement of communities (67 percent) rank much higher

development approaches currently underway at the multiple levels.

For full version of the India report please visit:
www.globalcompact.in

For further information : Alka Talwar at atalwar@tatachemicals.com or Poonam Sachdev at psachdev@tatachemicals.com

[Previous](#) | [Next](#)

TCSR Partner's View



Dr. Pradeep Kumar Gangwar
District Co-Ordinator , (Girls Education)
Sarv Siksha Abhiyan, Sambhal

SSA (SARVE SIKSHA ABHIYAN) was established in 2005 by Government of India, for the entire country. It is a flagship programme of Government of India aiming to achieve Universalization of Elementary Education (UEE) in a time bound manner, as mandated by 86th Amendment to the Constitution of India-“making free and compulsory education to the children between 6-14 years”.

SSA is being implemented in partnership with State Government. The programme seeks to open new schools in those habitations

Keeping in view the above objectives and to fulfil the need to make the rural girl child stand on their own, a program to provide suitable infrastructure for learning and schooling of rural girls children has been designed under SSA.

SSA, Sambhal partnered with TCSR, Babrala as it has been a major channel partner for providing vocational training to rural youth. Efforts of both SSA and TCSR resulted in training 152 junior high school girls from KGBV schools in stitching and tailoring, in beauty culture and tie and dye and making them self reliant.

Successful implementation of this programme proved TCSR as a trusted and sincere partner of SSA in dissemination of various schemes meant for education. We look forward to their continuous association in future to facilitate other developmental schemes of SSA.

The commitment expressed by the team of TCSR, Babrala in taking up various projects of vocational training is certainly appreciable. We wish them all success in their endeavours directed for the development of the area as a part of their CSR role.

which do not have schooling facilities and strengthen existing school infrastructure through provision of additional class rooms, toilets, drinking water, maintenance grant and school improvement grants.

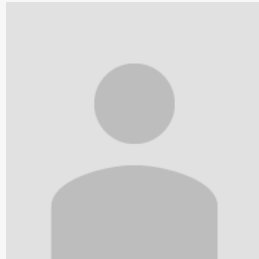
For further information : Alka Talwar at atalwar@tatachemicals.com or Poonam Sachdev at psachdev@tatachemicals.com

Previous



One account. All of Google.

Sign in to continue to Gmail



[Next](#)
[Need help?](#)

[Create account](#)

One Google Account for everything Google



[About Google](#) [Privacy](#) [Terms](#) [Help](#)



English (United States)